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## D6.2: Web-based dissemination of the project results

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Dissemination level		
PU	Public	
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	X

### Approvals

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### Document history

Revision	Author	Modification	Date



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## 1. Summary

A project website was developed by WP6 Leader VITECH. It will facilitate the circulation of information and it will put to the disposal of the scientific community downloadable documents (training and other). The information and training materials will be made publicly available, free and user-friendly in order to facilitate its dissemination. The website will also feature a database of scientists and institutions for matchmaking purposes with a Partner Search facility that will be designed to offer scientists an efficient and user-friendly search tool.

## 2. Description

The **objective** of the work package 6 is to ensure an efficient dissemination and marketing of the project and its results and to coordinate the work proposed by this project with other projects/networks already funded by the EC on similar themes.

A main element in achieving above objective was setting up and launching a joint website for MEDA GO TO EUROPE ([www.medagotoeurope.org](http://www.medagotoeurope.org)). The website contains basic information on MEDA GO TO EUROPE as well as on FP7; it will be the major platform for dissemination of project information like events, downloadable trainings as well as project results such as success stories. The website was introduced and discussed during the 6M meeting of the project consortium in Cairo on May 14, 2007. All consortium partners were asked to communicate their wishes for change or for correction to the WP6 leader, who implemented all changes immediately.

The website is being continuously updated and maintained. It has a public (for all users) and a restricted domain (for consortium partners). In the public domain users can access information (news, events, links etc.), can download training and info material and can access a 'Database of Researchers' (for more details on the database see below). In the restricted domain each project partner will get a user name and password that allow him to add specific changes (changes to the database of researchers, changes to contact address of each partner etc.). In addition to partner specific username and password a general project email ([info@medagotoeurope.org](mailto:info@medagotoeurope.org)) was created with the following parameters necessary for accessing the mailbox.

URL : [www.medagotoeurope.org/webmail](http://www.medagotoeurope.org/webmail)  
User Name : [info@medagotoeurope.org](mailto:info@medagotoeurope.org)  
Password : *infopass*

The website was registered on most common web search engines (Google, Yahoo, Altavista, Infoseek, etc.) with 30 keywords through which the website will be displayed in search results.

The websites [www.medagotoeurope.net](http://www.medagotoeurope.net) and [www.medagotoeurope.com](http://www.medagotoeurope.com) lead automatically to [www.medagotoeurope.org](http://www.medagotoeurope.org).

In the second half of year one the website design as well as the new project logo were completed. The website design was subcontracted to a third party.

Since completion the project partners have been promoting the website in all major publications, presentations, events etc. as it represents a key information tool for the project. Each partner has established on its own website a link to the project's website.

In addition VITECH has advertised the website via:

- The MEDA GO TO EUROPE electronic newsletter
- Contacting comparable projects / programmes

## D6.2 Web-based dissemination of the project results



- Contacting the NCP network, EIC network etc.
- Registration on major search engines (see above).

A database of researchers was developed. The database will be functional in month 13 of the project (Nov. 07). It is based on the agreed profile forms for research organisations / SMEs. It includes both organizations looking for a project to participate in as well as institutions looking for partners for a specific project. Once the database is functional, each partner will get an individual partner user name and password allowing it to add new company profiles, edit existing ones or delete old ones. This way all partners will be equally responsible for entering and maintaining profiles in the database. ACTIA as coordinator and VITECH as WP6 Leader will get an admin user name and password allowing them to implement changes in the entire database, create new users etc.

Upon the explicit wish of the project partners expressed during the M6 meeting in Cairo, the English contents of the website were translated into French (all contents) and Arabic (selected contents). The translation will be put online in months 13-14.

### Future activities:

A user-friendly searching tool (by country, by topic, by other keywords), which will facilitate matchmaking between potential project partners, is to be implemented.

Next to implementing the translations the website is to be upgraded in a way to allow partners to constantly update specific sections (news, events, and downloadable resources).

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