

Case Study: Namaste India Project



Project: NAMASTE

First **joint 'focused research project'** under
the coordinated call for proposals between
EC and DBT

FOR THE TOPIC



**Valorization of by-products in
food processing**

Started with the Idea.....

- Identified the right call for proposal
- Identified the topic on **Valorization of by-products in food processing**
- EU came up with the Project Idea– **Beyond the state of the art**

Forming Consortia

- As 2 Consortium had to be formed:

- One in EU &
- Other in India



On Similar lines

- EU Coordinator

- Started identifying EU partners
- Parallely contacted EIRC in INDIA (as FIRST PARTNER)

Why EIRC?

- Promote EU-India collaborations, partnerships
- Experience in EU Framework Programme Projects
- Provide services

&

was considered eligible to partner in the research project

Efforts of EIRC....

**TOOK FORWARD THE INDIAN PROPOSAL &
IDENTIFIED RIGHT PARTNERS!!**

**ALSO PARALELLY ASSISTED &
COORDINATED WITH EU CONSORTIUM!!**

EIRC ... While forming consortium

- Listed the type of partners required
- Went through various sources like: partner search tools etc
- Contacted & organized meetings with organizations
- **Identified appropriate Indian Partners**
 - both research partner & industry partner

Acted as Common Contact Point for both EU consortium & Indian consortium

While forming Indian Consortium....

faceddifficulties

As one of the reputed research institutions **showed interest & registered to be a partner** – BUT was **ALREADY** a Partner in some other project & collected information from our project & shared it with other project which was **unethical**.

It is important that

One should keep in mind IPR issue.... while identifying partners

Finally Consortia was formed

EIRC WAS SUCCESSFUL IN
GETTING APPROPRIATE PARTNERS FOR THE
PROJECT & **FORMED INDIAN CONSORTIUM!**

Parallely EU Consortium was formed

THUS
both Consortia was formed!!

Proposal – Preparation & Submission

EIRC completed the INDIAN PROPOSAL
with

- Complementarity activities between EU-India
- Operational links
- EU-India integration

& both

EU Proposal – submitted to European
Commission

Indian Proposal – submitted to Department of
Biotechnology

Project Proposal Evaluation

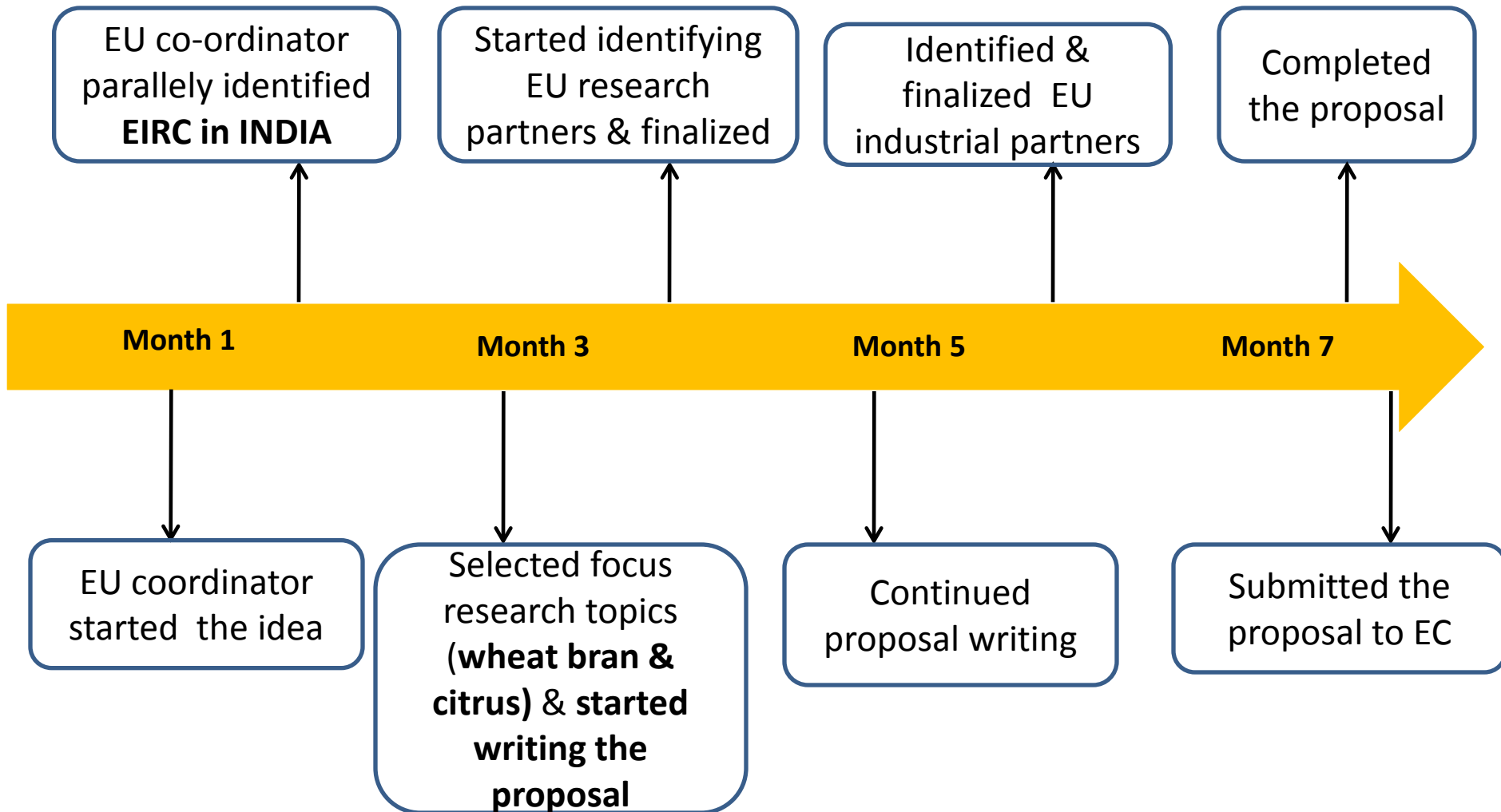
**Project NAMASTE scored
HIGHEST RANK**

Both in India & Europe

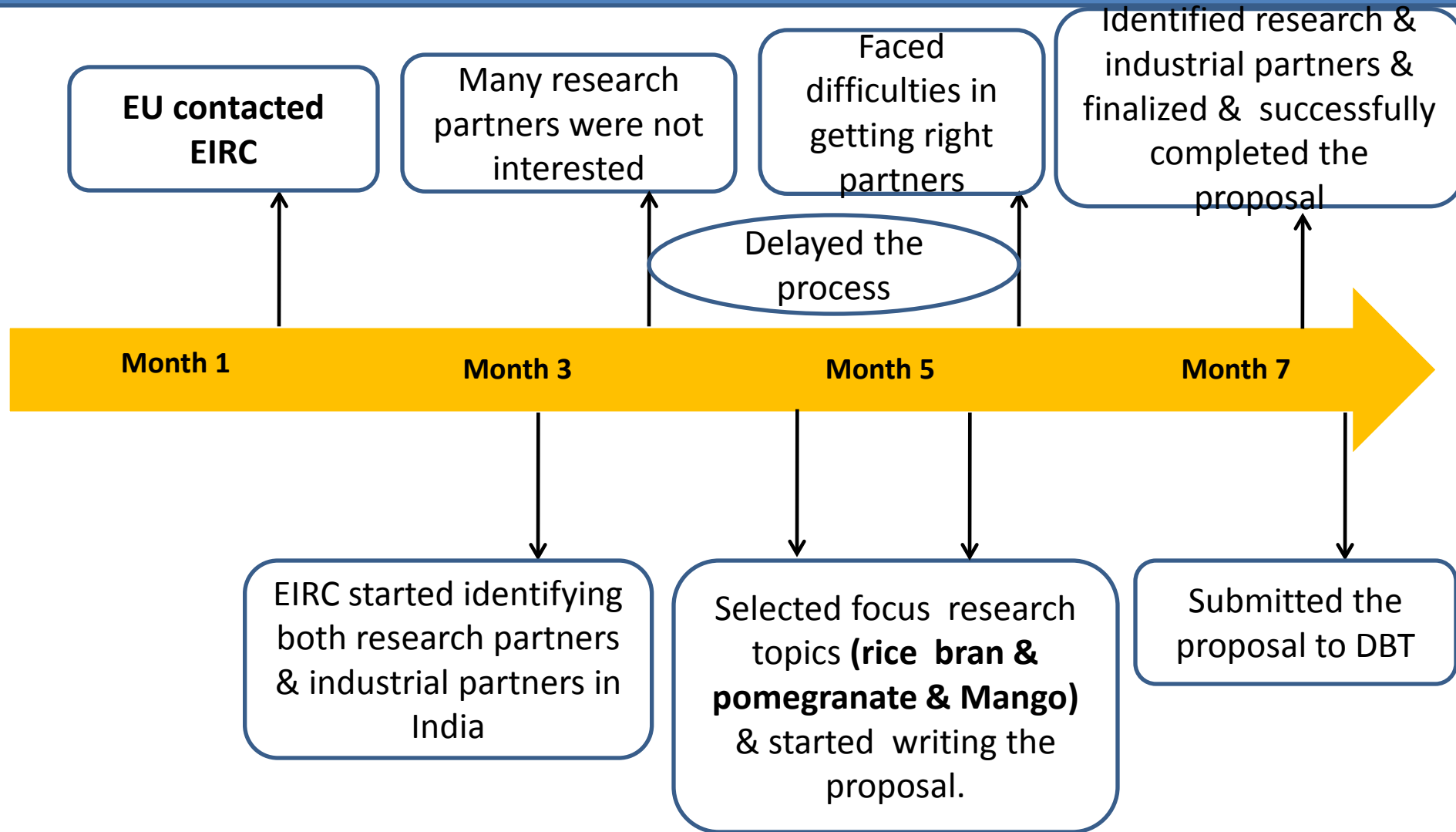
&

Successfully received the Project


Time Frame involved for EU Proposal preparation - Submission





Time Frame involved for Indian Proposal preparation - Submission



More Information




Co-funded by the European Commission & Department of Biotechnology, Government of India

[Home](#)
[About NAMASTE](#)
[Partners](#)
[Industrial Platform \(IP\)](#)
[Downloads](#)
[Training & Career](#)
[Related Links](#)
[Contact Us](#)

NAMASTE is one of the first joint projects under the coordinated call between the European Union (EU) and the Department of Biotechnology (DBT), Government of India, with participants from both EU countries (Italy, United Kingdom, Spain, Hungary, Netherlands, Germany) and India (Assam, Karnataka, Maharashtra, Tamil Nadu). *The main aim of the NAMASTE Project is to develop innovative, comprehensive and industry-relevant approaches for the valorization of citrus, mango and pomegranates by-products and wheat and rice bran through the environmentally and economically sustainable conversion of these by-products into healthy food ingredients, foods and feeds.* The project is running from spring 2010 to early 2013.


NAMASTE - EU



NAMASTE-EU will particularly focus on citrus by-products and wheat bran processing, and will develop and assess laboratory-scale experimental protocols to convert by-products into food ingredients and new foods with improved nutritional properties (e.g. fruit paste, citrus filled snacks, citrus-based snacks, fruit enriched breakfast cereals, citrus paste-based self-stable fillers for bakery products), along with a new citrus/mango based feed for aquaculture.

NAMASTE - India

NAMASTE-India will specifically focus on valorisation of mango and pomegranate by-products along with rice bran and will adopt complementary/synergic strategies, technologies and processes for turning such by-products in similar ingredients, new foods and feeds. A proactive EU-India cooperation effort will be adopted to enhance mutual benefits, in terms of both knowledge generation and market expansion for the global food and drink industries.



Username

Password

Project News & Events
Project Meeting & Second IP Meeting
Europe
Dec 2011

Other Upcoming Events
International Food Service India 2011
Mumbai, India
24- 26 November 2010
[MORE INFO](#)

Copyright 2010 by Namaste

<http://www.namaste-eu-india.org/>