

Knowledge transfer as a key tool of innovation in sustainable bio-economy

May 3-4, 2011

Hotel President, 1054 Budapest, Hold u. 3-5.

May 3

New European strategy to foster innovation

Moderator: Diana Bánáti, Chair of the Management Board of EFSA

10:00	Opening remarks – Sándor Erdő, Vice President, National Innovation Office
10:10	„Europe 2020” strategy and the „Innovation Union” flagship, relations to bioeconomy – Maive Rute, European Commission, DG Research and Innovation
10:50	Aims, first results of the „Science-Innovation-Growth” section of the New Széchenyi Plan – representative of the Ministry of National Economics
11:20 – coffee break	
11:40	Towards an European strategy and action plan for a sustainable bio-economy in 2020 – reflections from the SCAR-WG – Hans Sprangers, Ministry of Economic Affairs, Agriculture and Innovation, Department of Knowledge and Innovation, the Netherlands
12:00	Hungarian initiatives to support innovation in the field of agriculture and food industry – József Ángyán, State Secretary, Ministry of Rural Development
12:30	General discussion
13:00 – lunch	

Application of knowledge transfer tools and networks in innovation promotion

Moderator: András Sebők, Campden BRI Hungary

14:00	Obstacles and solutions in knowledge transfer to SMEs in the food sector – Susanne Braun, University Stuttgart, Germany
14:30	Knowledge transfer from the viewpoint of agriculture – Zoltán Bedő, Agricultural Research Institute of the Hungarian Academy of Sciences
14:50	Knowledge transfer from the viewpoint of industry – Daniele Rossi, Confederation of the Food and Drink Industries of Europe (CIAA)

15:10 – coffee break	
15:30	Role of Enterprise Europe Network in knowledge transfer – EEN Agrofood Sector Group, Julio Carreras Llisterri, AINIA, Spain
15:50	European Technology Platforms and national technological platforms as the mediators of research results – Julian Drausinger, LVA, Austria
16:10	Agriculture Knowledge and Innovation Systems Collaborative Working Group of SCAR – Andrew Fieldsend, Research Institute of Agricultural Economics, Hungary
16:25	Advisors/Extension services network – the ENDURE Network of Excellence – Jens-Erik Jensen, VFL Denmark
16:40	Roundtable discussion on knowledge transfer tools/networks
17:00	End of first day of conference

May 4

Practical tools of knowledge transfer

Moderator: Christian Patermann

10:00	Role of Knowledge2Innovation project in academy - industry/agriculture knowledge transfer – John Claxton, European Commission, DG Research and Innovation
10:20	Introduction of the training material compiled by the Knowledge2Innovation project – Gorgias Garofalakis, ETAT SA, Greece
10:50	Demonstration of the knowledge transfer tools developed by the Knowledge2Innovation project – Nikolaus Sennhauser, TIL, UK
11:40	Introduction of the knowledge and technology transfer guide prepared by the TRUEFOOD project for SMEs in the food sector – András Sebők, Campden BRI Magyarország, Hungary
12:00	Strategy for the dissemination of research results – results of the AgriFoodResults project – Christophe Cotillon, ACTIA, France
12:20	Roundtable discussion on the applicability of knowledge transfer tools in the agro-food sector and general conclusions of the conference
13:00 – lunch	

Workshop for young researchers

14:00-17:00	Patents and trademarks; Attracting investors
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Information and registration at www.tetalap.hu/ktconference